



**CARIBBEAN SAILING ASSOCIATION**

The Caribbean Rating Rule • The Voice of Caribbean Sailing

TIME	SESSION	PRESENTER(s)	LOCATION
<b>THURS 23<sup>RD</sup> OCT</b>	<b>2014 CSA ANNUAL CONFERENCE</b>		
5.00 pm – 8 pm	Conference Registration *		Mainstay Caribbean
From 7.00 pm	Optional Dinner at Cloggy's Cafe **		Cloggy's Restaurant
<b>FRI 24<sup>TH</sup> OCT</b>	<b>2014 ANNUAL GENERAL MEETING</b>		
7.00 am – 8.00 am	Breakfast Conference Registration *		Club Sushi AYC Events Centre
8.00 am – 8.30 am	President's Welcome –each delegate to do short introduction.	Peter Holmberg	AYC Events Centre
8.30 am – 8.45 am	Approval of Minutes of 2013 AGM	Peter Holmberg	AYC Events Centre
8.45 am – 10.15 am	Committee Reports	Board Members	AYC Events Centre
10.15 am – 10.45 am	Break		Club Sushi
10.45 am – 11.30am	Committee Reports Continued	Board Members	AYC Events Centre
11.30 pm – 12.30 pm	Old Business: - CSA mission and objectives	Peter Holmberg	AYC Events Centre
12.30 pm – 1.30 pm	Lunch		Club Sushi
1.30 pm – 2.00 pm	Election of CSA Officers and Formation of Committees	Peter Holmberg	AYC Events Centre
2.00 pm – 2.30 pm	New Business - Yacht Charter Companies – new membership category - Annual Award for Significant Contribution to Caribbean Sailing	President	AYC Events Centre
2.30 pm	Adjournment of AGM		
2.30 pm – 3.00 pm	Break – and transport to National Sailing Academy	All Invited	Club Sushi
	<b>YOUTH &amp; SAILING DEVELOPMENT</b>		
3.00 pm – 3.30 pm	Youth Development Introduction	Peter Holmberg	National Sailing Academy
3.30 pm – 4.15 pm	Introduction to ISAF Training and Development Overview of Resources and Achievements	Tim Cross	National Sailing Academy
4.15 pm – 5.00 pm	Case study – Antigua's National Sailing Academy	Elizabeth Jordan	National Sailing Academy
From 7.00 pm	Welcome Dinner including a drink on arrival from 7.00 pm **		Club Sushi
<b>SAT 25<sup>TH</sup> OCT</b>	<b>REGATTA ORGANISERS, YOUTH DEVELOPMENT &amp; MEASURERS</b>		
7.00 am – 8.00 am	Breakfast Conference Registration *		Club Sushi AYC Events Centre
<b>MORNING</b>	<b>REGATTA ORGANISERS AGENDA</b>		
8.00 am – 8.30 am	Welcome and Intro from Each Regatta – what was good and bad about this year for your regatta.	Alison Sly-Adams /Kathy Lammers	AYC Events Centre
8.30 am – 9.15 am	International and Grand Prix Racing Scene Overview: Trends, opportunities and challenges	Peter Holmberg	AYC Events Centre
9.15 am – 10.15 am	Sponsorship – attraction and delivery	Jaime Torres	AYC Events Centre
10.15 am – 10.45 am	Break		AYC Events Centre



10.45 am – 11.30 am	Revenue generation	Alison Sly-Adams	AYC Events Centre
11.30 am – 12.15 pm	Latest Trends in marketing and communications	ASA /Michele Korteweg/ Jaime	AYC Events Centre
12.15 pm – 1.30 pm	Lunch		Club Sushi
<b>MORNING</b>	<b>SAILING DEVELOPMENT AGENDA</b>		
8.00 am – 9.00 am	ISAF Coaching Framework	Tim Cross	Panerai Lounge
9.00 am – 9.30 am	Sail Africa Case Study	Tim Cross	Panerai Lounge
9.30 am – 10.15 am	National Training Programme Review / Strategic Development Planning and Interactive Workshop	Tim Cross	Panerai Lounge
10.15 am – 10.45 am	Break		Club Sushi
10.45 am – 11.30 am	National Training Programme Continued	Tim Cross	Panerai Lounge
11.30 am – 12.15 pm	International Kite Boarding / ISAF Kite Boarding Programme	Tim Cross	Panerai Lounge
12.15 pm – 1.30 pm	Lunch and the 1 <sup>st</sup> Board Meeting for the new board		Club Sushi
<b>AFTERNOON</b>	<b>COMBINED ROC &amp; YOUTH &amp; SAILING DEVELOPMENT AGENDA</b>		
1.30 pm – 2.30 pm	Funding Sources for Training, Youth Programmes, Umpires, Race Officials	Tim Cross and Peter Holmberg	AYC Events Centre
2.30 pm – 3.30 pm	Sailors for Sea : Clean Regattas Panel discussion – how do you plan for sustainability in your event.	Hilary Katoun & Guests	AYC Events Centre
3.30 pm – 4.00 pm	Break		Club Sushi
4.00 pm – 5.00 pm	Sailors for Sea: Clean Regattas Continued	Hilary Katoun & Guests	AYC Events Centre
5.00 pm – 5.30 pm	Action Plans for breakout session on Sunday		AYC Events Centre
6.30 pm until	Cocktails at the Admiral's Inn followed by Optional Dinner **		Admiral's Inn
<b>SUN 25<sup>TH</sup> OCT</b>	<b>EVERYONE COMBINED REGATTA ORGANISERS, SAILING DEVELOPMENT &amp; MEASURERS</b>		
7.00 am – 8.00 am	Breakfast Registration Desk Open *		Club Sushi AYC Events Centre
8.00 am – 10.00 am	Rating Rule and Measurers Update	Alfred Koolen	AYC Events Centre
10.00 am – 10.30 am	Regattaguru.com Presentation	Paul Miller	AYC Events Centre
10.30 am – 11.00 am	Break - Measurers will resume their measurement meeting post break.		Club Sushi
11.00 am – 12.00 pm	ISAF Race Officers and Judges	Bill Canfield	AYC Events Centre
12.00 pm – 1.00 pm	Exploiting your CSA Membership. What can the CSA do for you? You tell us!	Jaime Torres / Alison Sly-Adams	AYC Events Centre
1.00 pm - 2.00 pm	Lunch		Club Sushi
2.00 pm – 2.45 pm	Breakout sessions		AYC Events Centre
2.45 pm – 3.30 pm	Conference and Projects Review		AYC Events Centre
3.30 pm	Conference ends		AYC Events Centre



## MEASURERS MEETING

The measurers will be hosting their own meeting alongside the conference. The agenda will be published in time for the meeting and issued to measurers directly.

## BREAKFAST, LUNCH & BREAKS

All breakfasts and breaks will be at Club Sushi, upstairs at Antigua Yacht Club. Where possible we have tried to co-ordinate all breaks to ensure delegates and measurers get the opportunity to network with each other. Be sure to bring your business card and don't be shy. Probably the most important part of the event is the contacts you walk away with. We will also be using breaks as an opportunity to ensure we have all regatta dates listed and that our contact list is up to date.

## \*REGISTRATION

A Registration Desk will be open from 5 pm – 8pm on Thursday 24<sup>th</sup> October at Mainstay Caribbean Ltd. upstairs at Antigua Yacht Club Marina and each morning from 7 am – 8 am in the AYC Events Centre for the payment of delegate fees and outstanding membership fees.

## CONFERENCE ROOMS

There will be hot and cold drinks available in all conference rooms throughout the sessions as well as Wi-Fi. Depending on the number of users at any one time, the Wi-Fi may be slow. However there are also a number of open networks available that we will provide passwords for so that you can stay connected.

## \*\*DINNERS

We have arranged optional dinners on three evenings for which we have negotiated set rates for CSA Annual Conference delegates. We will reserve enough tables to seat the group so if you are new to the conference please just confirm your booking with the relevant restaurant and we will ensure you are seated with other CSA members. If you do want to book a table with specific people, please make that clear at the time of booking.

**Thursday 23<sup>rd</sup> October** – Cloggys Restaurant – Upstairs at Antigua Yacht Club Marina. Dinner will be available from 6 pm until 9.30 pm at a cost of US\$35 for two courses (starter and main course) or US\$48 for three courses. Prices include tax and service. To book your table or confirm a spot please email [cloggyscafe@yahoo.com](mailto:cloggyscafe@yahoo.com). When making your booking, please mention that you are with the CSA Conference. Feel free to reserve a group table or if you are travelling on your own we can plan to seat you at a table with other delegates.

**Friday 24<sup>th</sup> October** – Club Sushi, upstairs at Antigua Yacht Club – This is the Conference's official Welcome dinner starting at 7pm. Dinner costs US\$35 for three courses, tax and service included. A complimentary drink is also included upon arrival. Please email [news@caribbean-sailing.com](mailto:news@caribbean-sailing.com) to book dinner. **Note, the menu will incorporate grill options as well as sushi.** Anyone arriving late can be catered for on arrival.

**Saturday 25<sup>th</sup> October** – Admiral's Inn, Nelson's Dockyard – Complimentary cocktails from 6.30 pm, Optional dinner from 8 pm. Two courses US\$35 / 3 courses US\$48. (This includes tax and service ) To book a table please email [admirals@candw.ag](mailto:admirals@candw.ag).

**Sunday 26<sup>th</sup> October** – Aside from its beaches and fantastic yachting, Antigua is best known for its Sunday Sunset party at Shirley Heights. Steel pan play from 4 pm and following sunset a soca band takes over until 10 pm. If you are not travelling until Monday let us know if you would like to make the trip at [news@caribbean-sailing.com](mailto:news@caribbean-sailing.com). Dinner options are also available upon request.